

**Water Conservation in the Institutional, Commercial & Industrial Sector:  
A “How-to” Workshop and Conservation Technology Vendor Fair  
March 16, 2010**

**Agenda**

<b>Registration, Vendor Exhibits</b>	8:30 a.m. – 9:00 a.m.
<b>Agenda Overview</b>	9:00 a.m. – 9:10 a.m.
✓ <i>Jesus Rodriguez, Lead Water Conservation Officer, SFWMD</i>	
<b>SFWMD Welcome</b>	9:10 a.m. – 9:20 a.m.
✓ <i>Deena Reppen, Deputy Executive Director, Regulatory &amp; Public Affairs, SFWMD</i>	
<b>Remarks from the Florida Section AWWA</b>	9:20 a.m. – 9:30 a.m.
✓ <i>Bruce Adams, Chair, Water Use Efficiency Division &amp; Florida 2030 Conservation Committee, FSAWWA</i>	
<b>Outdoor Irrigation: Technology and Conservation</b>	9:30 a.m. – 10:15 a.m.
✓ <i>Russ Proffit, Water Conservation Manager, Raymow Enterprises, Inc.</i>	
<b>Local Government Water Use Efficiency Efforts in the ICI Sector</b>	10:15 a.m. – 11:15 a.m.
<b>Case Study: Miami-Dade County</b>	
✓ <i>Maribel Balbin, Water Resources Program Manager, Miami-Dade County Office of Sustainability</i>	
✓ <i>Donna Fries, Water Use Efficiency Manager, Miami-Dade Water &amp; Sewer Department</i>	
✓ <i>Special Presentation by Florida International University Graduate Students: Cooling Tower Efficiency Study</i>	
<b>Lunch, Vendor Exhibits</b>	11:15 a.m. – 12:45 p.m.
<b>The Water Budget Approach to ICI Conservation</b>	12:45 p.m. – 1:30 p.m.
✓ <i>Max Castaneda, Water Conservation Policy Analyst, Water Use Regulation, St. Johns River Water Management District</i>	
<b>Moderated Panel Discussion: Practical Examples of ICI Conservation</b>	1:30 p.m. – 2:30 p.m.
<i>Jesus Rodriguez – Moderator</i>	
✓ <i>Bridget Fowles, Chief Operating Officer, Lynn Financial Center, a LEED-Gold Certified Commercial Property in Boca Raton</i>	
✓ <i>Banks Clark, Principal, Environment, Safety &amp; Health, Residential/Commercial Environmental Consultant; LEED and Florida Water Star Certifier of the 2009 HGTV Green Home in Port St. Lucie</i>	
✓ <i>Jon Gleason, General Services Director, SFWMD, Leading by Example</i>	
<b>Introducing the SFWMD ICI Water Audit Manual</b>	2:30 p.m. – 2:45 p.m.
✓ <i>Robert Wanvestraut, Senior Water Conservation Officer, SFWMD</i>	
<b>Water Savings Incentive Program (WaterSIP) Overview</b>	2:45 p.m. – 3:15 p.m.
✓ <i>Robert Wanvestraut, Senior Water Conservation Officer, SFWMD</i>	
<b>Adjourn, Vendor Exhibits</b>	3:15 p.m. – 4:00 p.m.